

2022 Picnic Wrap-up items and Planning for 2023: Based on debriefing meeting of the committee.

The good:

1. Weather was perfect.
2. Stage added a great focus and dimension to the event. Use if for next year.
3. Layout seemed to work well.
4. Parks and Rec performers were outstanding. Made us feel like a real community.
5. Banner, cupcakes, card, buttons all were great in honoring City Employees.
6. ReMax balloon was a beautiful backdrop.
7. Food was great.
8. Treasurer's report of actual cash received was great. Continue this.
9. Sponsor banner was great as usual and it was good to have it up front at registration.
10. Table and chairs being set/taken down as part of the contract was wonderful.
11. Additional funding from the City was great. Determine level for future years.
12. Seeking sponsors for items such as the cupcakes funded by the Parker Hotel was great for businesses that want to participate but not have a booth.

Need rethinking/fixing/changing:

1. Sound system working between KGAY and our use was problematic. Perhaps we need someone just dedicated to handling the sound system. It worked but at times KGAY had to go off-air to allow us to use the mic. Fixable.
2. Layout needs to get Police and Fire agencies into the mix of things. It is hard due to the size of trucks. If we move registration to the east, some of the displays will be more with the other booths making another row from registration over to where Parks and Rec had their booth near the basketball court.
3. Water issues. It got hot and people want a drink. We need more water than just with the meal.
4. Sponsorship form needs a redo. We need to make it easier to read. When they use the fillable form, the type ends up to be about 7 pt. Add "No" to generators. Fix the form this summer.
5. Sponsor list could be improved and include email addresses. Denise agreed to assist.
6. Relocate registration table and signage. Make it more visible.

Plans for 2023:

1. Date will be Saturday, March 25th.
2. Planning meeting in October/November to get started.
3. Theme idea is to honor City Commissions and Commissioners as they are reflective of people in the neighborhoods and do so much for the City.
4. Have new Sponsors form completed in the fall.
5. Seek neighborhoods to adopt specific activities such as registration, dog contest/prizes and/or handling the ONE-PS booth.
6. Encourage NOrgs to have a booth and perhaps give a prize for the best neighborhood booth.
7. Send out a short survey to neighborhoods seeking input about the picnic and review that information at the fall picnic committee meeting.

4/1/2022 B. Farran

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With over 1100 attendees, 70+ booths and displays of community organizations, businesses, neighborhoods and City departments and Police and Fire Departments along with the Mayor, dancers and the drill team, the picnic was a big success. 1025 meals and 400 cupcakes were consumed and the ReMax balloon glowed in the sunlight of the perfect day in Palm Springs. City Employees were honored and children were entertained at the Parks and Rec booth. This is what “community” is all about.

Financial realities:

1. Carry-over from 2019: Sustainability Commission (\$500) and Veolia (\$500) had requested that we not return their funds but to credit them for a booth at the next picnic. \$1000.
2. City of Palm Springs allocation: The City allocated \$4000 for the picnic expenses given the theme of Honoring our Palm Springs City Employees. Of this money, \$1756 was used to rent the tables and chairs. The remaining \$2244.00 will be invoiced by ONE-PS to defray picnic costs.
3. Donations: Donations from Picnic Committee members and their contacts, friends and neighborhoods amounted to over \$2000 including the banner, dog contest prizes, chips, water, supplies, buttons and miscellaneous. All donors were asked if they would like reimbursements and all declined as the success of the picnic and the participation in the process was a higher priority.
4. Expenses includes the cost of food at 1025 lunches at \$6.50 each equaling \$6662.50. ONE-PS purchased the cupcakes at \$336.00 and the cost was reimbursed via a donation by The Parker*.

Total Income:

Carry-over:	\$1000.00
Sponsors:	\$9387.00
City of PS:	\$4000.00
TOTAL:	\$14,387.00

Total Expenses:

Food:	\$6662.50
Cupcakes:	\$ 336.00*
Tables/Chairs:	\$1756.00
TOTAL:	\$8754.50

Income less expenses: \$5632.50

Estimated donations:

TOTAL: \$2000.00

Estimated cost of picnic including donations:

\$8754.50 + \$2000.00=\$10,754.50

Picnic Committee for 2022: Co-Chairs: April Gunkel and Joy Brown Meredith. Members Raghda Zacharia, Mary Clifford, Peter Sipkins, ONE-PS chair, Denise Goolsby, Office of Neighborhoods, Jasmine Waits, Parks and Recreation Special Projects and Bob Farran, Events Chair. Special thanks to Tom Gardiner, ONE-PS treasurer and the staff and performers from the Parks and Recreation Department.

ONE-PS Events Committee

Update and Meeting Announcement

Next meeting-All interested members invited:

Wednesday, April 20th at 10:00 to 11:30 am-

City Hall- Development Services Conference room.

- Topics:**
- 1. Planning for Candidate Forums for fall elections
-Developing questions, rules, locations, press.**
 - 2. Modernism Home Tour-October 15th
-Our major fund raiser. Looking for homes, develop theme, find volunteers for taking photos, writing, docents.**
 - 3. Prioritizing other events, parades, opportunities.**

13th Annual Picnic: Big Success! Perfect weather for over 1100 participants. Thank you all for your participation. Next year’s date is Saturday, March 25th at Ruth Hardy Park. More NOrgs is a priority.

Input for the Event Committee:

___ Yes, I might have or know of a home for the Home Tour.

___ Yes, I want to work on the Candidate Forums.

___ Yes, I want to be involved in:

___ PRIDE ___ Veteran’s Day ___ Festival of Lights

Name: _____ Email: _____

Phone: _____

Return to Bob Farran, Chair, Events Committee

BobFarran@yahoo.com

760-318-2076