

Organized Neighborhoods of Palm Springs
ONE-PS
Events Committee Accomplishments
2019

Salim Alama & Bob Farran, Events Committee Co-Chairs

“Specific Event Chairpersons”

Black History Parade: Dixie Miller

12th Annual Picnic: Joy Brown Meredith & April Gunkel

NUSA Annul Conference Volunteers:

Bob Farran, Carlene Hart and Jasmine Waits

ONE-PS Home Tour: Salim Alama and Bob Farran

Candidate Forums: Bob Farran and Salim Alama

National Night Out: Bob Farran

PRIDE: Charlie Roddy, M. Colton Windsor and Salim Alama

Veterans Day Parade: Bob Farran

Festival of Lights: Neighborhood leaders

Other Committee members:

Dan Barrett

Ardine and Bill Thompson

Julie Salazar

Lucy Brown

Mary Clifford

Ken Mau

Jerry Cruz

Alan Bowley

Denise Goolsby

2019 Events Committee Accomplishments and End of Year Report

1. Black History Parade (February 23th). Dixie Miller, Chairperson, Desert Highland Estates Neighborhood Organization. This was the 32th Annual Black History Parade in Palm Springs and it was the third time ONE-PS was in the parade. Dan Barber drove and provided his Mercedes, decorated with balloons and signage. Kathy Cohn, ONE-PS Chair and Jim Knauss, Vice-chair rode in the car. ONE-PS also had a booth at the Town Fair following the parade, our second time participating at the fair. **Special thanks to Dixie Miller** and to our booth volunteers.

2. 12th Annual ONE-PS Picnic (March 23th): April Gunkel, Mountain Gate and Joy Brown Meredith, Movie Colony East, Co-chairs. This was the 12th anniversary of the picnic. As in past years and past committees, the work starts early in the year to make this 1000+ attendee event a success. For 2018, the food choices were again expanded to utilize local restaurants increasing the variety and lowering the cost. The City of Palm Springs is a key partner and the support of Jasmine Waits and Denise Goolsby was instrumental to the success of the event. The Dog Contest was another hit and the many volunteers, neighborhoods and local businesses helped make this the largest ONE-PS event of the season with over 60 booths and 1000 attendees. \$10,000+ was raised in sponsorships and this covered all costs of the picnic. Special thanks to **Ken Mau and the Gene Autry Neighborhood** for taking over the registration process for the picnic.

3. Candidate Forums for Palm Springs City Council Elections, Districts 1,2,3: Bob Farran and Salim Alama. An active committee put together four separate candidate forums in late September/Early October. In District 1, two separate forums were held given the size of the district; one at Demuth Park and a second one at the James O Jessie Desert Highlands Community Center. For District 2, the forum was at Vista Del Monte Elementary school and District 3 was held in the Palm Springs Public Library. All candidates participated and over 250 people attended the forums along with TV press coverage by Channel 3 news. Neighborhood leaders were asked to present questions at the forums based on input from the community and the committee.

4. ONE-PS Home Tour (October 20st): Salim Alama and Bob Farran, Co-Chairs. Just over \$13000.00 was added to the ONE-PS treasurer based on the ticket sales of the 315 ticket holders. The event showcased six mid-century modern homes from through the city. **Special thanks to Shann Carr, Director of Guest Services for the event.** Shann located several of the homes and worked to have vintage cars in front of selected homes adding to the enjoyment of participants. From home selection to creating the publication; from organizing 60+ docents to handling the cars at registration, the event succeeded at all levels. The after-party for volunteers and docents hosted by ACME Homes Inc was a big success as well. The event is the largest (and only) fund raiser of the year for ONE-PS. **Thanks to Alan Bowley for handling the Docents and to the Upper West Side neighborhood** for handling registration.

5. National Night Out (October 1rd): Bob Farran, Chair. Thanks to Lieutenant Gus Araiza of the Palm Springs Police Department and liaison to ONE-PS, the third annual National Night Out event bringing neighbors together to interact and thank our local police department was a success. ONE-PS was asked to participate on behalf of neighborhoods and distributed

information at our booth. Free food and entertainment, along with lots of neighbors made for the perfect fall evening.

6. PRIDE: Palm Springs, (November 2-3): Charlie Roddy, M.Colton Windsor and Salim Alama,

Co-chairs: One of the largest events in the city, the committee organized volunteers for our largest entry to date in the parade. Fifty volunteers carried signs featuring our neighborhood blade signs along with a photo and name of a person connected to Palm Springs and a member or supporter of the LGBTQ+ community. Thanks to the research of Colton and Charlie, the presentation was outstanding. Additional funds were allotted from the Board and over \$2000 additional funds raised to cover the costs of the entry in recognition of the 50th Anniversary of The Stonewall riots. ONE-PS also hosted a booth for both days of the events. Special thanks to all the marchers and booth volunteers as well as thanks to the donors and committee members for this successful event.

7. Veterans Day Parade (November 11th): Bob Farran, Chair, Racquet Club West:

Roy Clark from the Four Seasons Neighborhood drove his convertible in the parade. Don Barrett from Warm Sands, a veteran and Russian Linguist in the U.S. Air Force, along with Glenda Foster-Brady, U.S. Air Force Veteran rode in the car decorated with American flags and the theme of “Veterans in Every Neighborhood”. Glenda was nominated by her daughter from the Mountaingate neighborhood to ride in the car. Thanks to Glenda and Don and the other veterans for their service. **Thanks also to Roy Clark** for the use of his car.

8. Festival of Lights Parade (December 7nd):

Five neighborhood leaders and a host of over 100 volunteer balloon wranglers volunteered to be in the Annual Festival of Lights Parade in downtown Palm Springs, at night with thousands of twinkling lights and thousands of peoples lining the street. This is a ONE-PS tradition. The large helium balloons are a big hit in the parade organized by Jasmine Waits with the City of Palm Springs. Our commitment was to find the neighborhoods, organizations and volunteers to make the balloons a success. Thanks to the neighborhoods and the Gay Men’s Chorus for stepping up and fining balloon wranglers:

Balloon:	Neighborhood:	Leader:
Rudolf:	Gay Men’s Chorus:	Salim Alama, Bill Butler, Carol Bailey
Fiddlesticks	the Mouse:	Deepwell: Davis Moriunchi, Jim King
Snowman:	Oasis del Sol:	Salim Alama
Cupcake:	Desert Highland Gateway:	Dixie Miller
Ornament:	Rogers Ranch:	Jerry Cruz
Lollipop:	Sunrise Park:	Kathy Cohn

Neighborhood banners were displayed in front of each balloon. Special thanks to Jasmine Waits for her outstanding organizational skills for the City of Palm Springs.

9: Other Accomplishments:

-2019 Neighborhood USA Conference in Palm Springs, May 15-18: Held at the Palm Springs Conventions Center, over 800 attendees from across America attended. ONE-PS leaders were involved in the planning and execution of the successful event, sponsored by the City of Palm Springs. The Events Committee was responsible for volunteers to handle registration, facilitate workshops and to push wheelchairs. Over 150 volunteers participated with special

thanks to the College of the Desert and Carlene Hart for their support of the event. Volunteer co-chairs were Jasmine Waits, Carlene Hart and Bob Farran.

-Fund Raising Survey of Representatives: In the spring, the Events Committee surveyed the membership via a written survey seeking direction on fund raising ideas for ONE-PS. With the steady decline in ticket sales for Modernism, other sources of income need to be determined. Of the 38 responses, the top idea was a ticketed event. After discussion by the Committee in November, three ideas surfaced for consideration by the ONE-PS Board and representatives: 15th ONE-PS Anniversary Celebration reception (spring); scaled down Home Tour with Modernism and a separate Home Tour featuring Spanish Revival or some other architectural style. The traditional 6-home Modernism Tour is still under consideration however co-chairs have not been identified. Direction for the Board and Finance Committee will be solicited.

-Annual ONE-PS Retreat: The Events Committee participates in the planning of the annual event. In 2019, Bob Farran co-presented with Kathy Cohn, a workshop on organizing events and leading neighborhood organizations. Copies of the trainings and planning documents for use by NOrgs are on the ONE-PS website.

-Events Committee Meetings/Budget: The Events Committee met quarterly as a large group and then many times as sub-committee related to specific events. The committee was within budget expectations for the year. While the Home Tour revenues were less, a profit was still recognized. The Committee thanks to the ONE-PS Board for the additional funds for PRIDE. The Events Committee also commends the Finance Committee for their great working relationship in the payment of invoices, budget development and ongoing communications.

-Relationship to the ONE-PS Vision Statement: The Events Committee contributes to “increased visibility” and provided “anticipated and well attended events” with significant “motivated volunteers”.

10. Special Acknowledgements:

-The City of Palm Springs has amazing leaders that have supported the many ONE-PS Events. **Denise Goolsby** attends almost every committee and her knowledge and support has been instrumental to our success. **Jasmine Waits** has been equally supportive. Her support of the picnic, parades and events has been outstanding. Thanks to you both.

-**Don Barrett** is to be commended for his outstanding work on the ONE-PS website. The site now features photos from the many events we have sponsored and contains our reports, forms, and other documents, all available to the members and representatives for review and use in neighborhood meetings.

11: 2020 Plans: We will be seeking ways to increase participation at our events through increased outreach to neighborhoods. New fund-raising ideas will need to be determined and implemented early in the new year. We are also seeking individuals to chair specific events and to consider co-chairing the Events Committee moving forward. If you want to get involved; loan us a convertible to use in a parade, wrangle a balloon or work at a booth, contact Bob Farran or Salim Alama. We have room for everybody.

