

Approved Minutes
ONE-PS BOARD OF DIRECTORS MONTHLY MEETING
3.02.2026
2:00-3:30

CITY HALL LARGE CONFERENCE ROOM

Board present: Tim Schoeffler, Cat Gallivan, Corinne Griswold, Cynthia Session, Dave Manley, Dan Gonnella, Ned Barker, Patrick Stonebraker

Board absent: Chris Ruetz, Dan Fast, Lisa Hoff

Ex-officio: Denise Goolsby

Public: Bob Heinbaugh, Paul Hinrichsen

Call to order by Tim Schoeffler at 2:00.

Public Comments: Paul Hinrichsen is concerned about the move to directly elect a mayor. The matter was briefly brought up at a city council meeting recently. He feels there are few guardrails if the mayor is not also a council member and the rotation method allows greater control. Paul also suggested a board committee to study the matter and/or a position statement by the board to the council. An agenda item for discussion by the membership was suggested too. **Tim Schoeffler noted that a position statement is not appropriate for an apolitical organization.**

Approval of Agenda and Minutes from 2.02.2026 motion made by Cat Gallivan, 2nd by Dave Manley passed with none opposed.

Treasurer's Report by Cat Gallivan reported a February ending balance in the account of \$26,685.999 plus \$50,000 held in CDs. This is following a beginning balance of \$25,556.00 with deposits for the ONE-PS Picnic of \$3,780.00 and expenditures of \$2,650.01 for reimbursements, fees, and Chamber of Commerce Luncheon participation. The To Do list conversation included an account with SLIDO for ONE-PS, reimbursement for Picnic table and chairs expense, and the possibility of a city sponsorship/grant for the cost of the ONE-PS Picnic and related NOrg expenses.

Committees & Task Forces discussion led by Tim Schoeffler explored defining/refining the committee structures to include representatives of the membership with board members and what committees would be appropriate.

Black History Parade & Fair recap was provided by various board members who attended due to Lisa Hoff's absence and was considered to be quite successful.

ONE-PS Picnic review by Dave Manley reveals that more volunteers are needed. Those who signed up at the last membership meeting have been assigned tasks. The food vendors are lined up and a suggestion to 'pass the hat' for donations at the next membership meeting was made. Roadrunner Print and Ship made an in-kind donation of \$500 to provide upright banners throughout the event to thank sponsors for their generosity. Updating the flyer with a schedule of events was also discussed. A reminder that the balloon ride is limited to morning hours, starting at 9a, due to afternoon winds was also made.

Candidate Forum discussion led by Tim Schoeffler involved possible venues, a 3rd or 4th week in September timeframe, and requesting Mark Talkington to consider emceeing the event again. Some of the committee members should be members/board members of the districts involved in the election. Incumbents are the only declared candidates so far.

Fall Modernism Event comments by Tim Schoeffler brought up the possibility of Friday scheduling to avoid the glut of activities on Saturday to attract a larger audience. The Plaza Theatre, American Legion, and O'Donnell club house are all interested in participating. Pride Parade update by Patrick Stonebraker indicated an intent to participate again this year. More NOrgs will be supported to join the contingent. NOrg t-shirts, banners, and other identifying displays are encouraged.

NODA update by Ned Barker commented that the advisory committee is considering venue locations, a vendor showcase, and a possible date for the next event of January 12, 2027. A conceptual budget concept is coming to the board soon and a refinement of best practices is also in the works.

Food Desert Task Force review was given by Dan Gonnella. A recent meeting with Wayne Olson and Grace Garner explored more involvement with Blue Zone efforts, re-engaging with the Farmer's Market staff, and a ruling out of the food co-op concept. The committee also discussed food box delivery services such as Misfit Market/Imperfect Foods as interim solutions until a brick and mortar store can be built. The vacant land at the northeast corner of Indian Canyon and San Rafael as a potential market location is being investigated. Increased state/county/city involvement for financial resources is being reviewed too.

Fundraising efforts continue to be explored with Chris Ruetz, Tim Schoeffler, and Dan Gonnella to meet with Eric Chiel regarding the Neighborhood Magazine. The possibility of creating it in house was raised due to the expense involved in Eric's proposal. Ned Barker is creating a strategy to eliminate overlaps and/or bundling of sponsorship opportunities. The city attorney has not yet weighed in on Cynthia Session's 50/50 opportunity drawing idea for the picnic.

Traffic Calming Task Force by Corinne Griswold reported on the Community Workshop presented by PSPD and the City Engineering Department from February 26th. Break out sessions gave solutions for crosswalk locations, traffic calming/speeding, and pedestrian safety such as 'wear white at night'.

Website and Communications Committee by Dave Manley is examining ways to improve communication through the website including sponsorships, an e-commerce portal, and a membership meetings digest.

Old Business Report by Denise Goolsby provided an update on NOrgs with no blade sign artwork and the ONE-PS tables at the Police & Fire Appreciation Luncheon on March 26th.

Membership Meetings March presentation with Danny DeSelms and Team Rubicon is confirmed. The Palm Springs Parks Foundation wishes to present at an upcoming membership meeting.

Adjournment motion made by Patrick Stonebraker, 2nd by Tim Schoeffler at 3:40 passed with none opposed.

Minutes approved with none opposed 4.06.2026



Minutes prepared by Patrick Stonebraker, Secretary