

Approved Minutes  
ONE-PS BOARD OF DIRECTORS MONTHLY MEETING  
2.03.2025  
2:30-4:00

CITY HALL LARGE CONFERENCE ROOM

Board present: Chris Ruetz, Tim Schoeffler, Cat Gallivan, Kate Castle, Cynthia Session, Lisa Hoff, Dan Gonnella, Ned Barker, Patrick Stonebraker

Board absent: Dan Fast, Corinne Griswold

Ex-officio: Peter Sipkins, Denise Goolsby

Guests/Public did not attend

Call to order by Chris Ruetz at 2:30

Motion to approve agenda by Tim Schoeffler, 2nd by Ned Barker passed with none opposed.

Motion to approve minutes by Kate Castle, 2nd by Ned Barker passed with none opposed.

Treasurer's Report by Cat Gallivan shows a balance of \$77,958.19 in the account. \$2122.76 was paid out for the chairs and tables at the annual picnic. The City will reimburse for that expense. The master list of vendors for the picnic was updated to track receivables.

Chairman's Comments given by Chris Ruetz. Chris allowed Peter Sipkins to explain the approval process for Measure J funding. Peter noted that of the 15 applications submitted by NOrgs 5 were approved, 7 were denied, and the remaining 3 were on hold for future funding. The request for 189 blade signs at major city intersections and 10 signs per NOrg is one of those on hold. Peter also explained that projects outside the scope of Measure J were not funded. The upgrades to the public spaces in Old Las Palmas was not approved because of necessary city department and commissions involvement. The monument sign entering into Palm Springs from Cathedral City on SR 111 was also not funded. More involvement by the Public Arts Commission was required than Kate Castle was led to believe when making the application. Chris relayed that Brian Ramos advised Google Sites would work for NOrg basics on individual websites. Conversations included availability on EngagePalmSprings, links from the ONE-PS webpage, and static individual pages also on the ONE-PS site. The necessity of the standardization of information on NOrg websites was also discussed. Richard Allegra is looking into upgrades to the ONE-PS website to accommodate potential changes. The question of what to do with the money in the budget was continued from the last meeting. Patrick Stonebraker made a motion to set aside \$20,000 as a backup and spend 75% of the remainder on projects, 2nd by Ned Barker. 2 in favor, 5 opposed, and 2 abstained so motion failed. Dan Gonnella made a motion to set aside 2 years of operating expenses as determined by the Treasurer and distribute the rest as determined by the Board, 2nd by Cat Gallivan. Motion passed with 1 opposed. The question of moving electrical utilities underground for fire safety has received a groundswell of support due to recent events. The Old Las Palmas neighborhood has 1/2 of the utilities above ground and 1/2 buried. It has raised \$100,000 to deal with the issue but citywide that is not possible to achieve. Palm Springs City Council does not see it as a priority as of yet. A program in San Diego is funded by a 3.5% tax on energy bills and is burying 15 miles per year.

New Matters presented by Ned Barker is to sponsor attendance for the 3 day conference of the Crime Prevention Through Environmental Design (aka SafeGrowth) conference held in Palm

Springs May 5th-11th. Conversation concluded that a sponsorship of the Gold Level with 3 attendees for \$2500 would not be beneficial to the organization. Ned moved to purchase 6 tickets at early-bird prices (approximately \$2500) for board members only to attend, 2nd by Tim Schoeffler passed with none opposed.

On-going Matters/Events by Denise Goolsby delivered updates on City Council members to attend board meetings. Naomi Soto is the first to confirm. The name tags for board members have been ordered. A Caltrans meeting is being held here on Thursday where a representative or liaison will hopefully be designated. The Food Desert committee met with Geoff Kors of Blue Zones where the concept of life radius (grocery/banks/drug stores) was discussed. The Blue Zones idea of a 'complete neighborhood' was also explained. He extended an invitation to the committee for a citywide meeting on February 25th. A meeting with Scott Stiles and Wayne Olson for coordination with Blue Zones is upcoming. Lisa Hoff indicated that the Black History Parade and Fair has secured the parade car, volunteer staff for the booth, and a revised map of the NOrgs. Tim Schoeffler confirmed that the Fall Home Tour is progressing and floated the idea of a walking tour of local points of interest such as the Welwood Murray Memorial Library, Plaza Theatre, O'Donnell House, and Temple Isaiah as a fundraiser too. A question was presented about a booth at the Pride festival as there wasn't one last year. Discussion about marching in the parade instead did not have a conclusion.

Membership Events by Chris Ruetz confirmed that Brian Ramos will present the history of the Little Beverly Hills neighborhood. There are also a number of future topics from which to choose.

Public Comments were not made.

Adjournment at 4:18 by comment consent of the body.

Minutes approved without opposition 3.03.2025



Minutes prepared by Patrick Stonebraker, Secretary